ETP ‘Food for Life’ presents its Strategic Research & Innovation Agenda to align with Horizon 2020

(Brussels, 4 December 2014) The European Technology Platform (ETP) ‘Food for Life’ under the management of FoodDrinkEurope, has launched the implementation plan of its Strategic Research & Innovation Agenda. This new plan was presented yesterday to key stakeholders from the food supply chain and academia at an event in Brussels.

High-level representatives from the European Commission also attended the formal launch. Dr John Bell, Director of Bioeconomy at DG Research and Innovation, who was one of the event’s main speakers, made important suggestions to further improve the Strategic Research & Innovation Agenda and to continue aligning with food and drink industry’s key priorities. Strategic priorities of the food and drink industry include:

- Creating opportunities for a sustainable and competitive agri-food industry, through innovation in food processing.
- Delivering strategic solutions for safe foods and healthy diets for all.
- Promoting informed consumer choices.

Mella Frewen, FoodDrinkEurope’s Director General, said: "We welcome the valuable remarks of the Commission which will further help our industry look into the right instruments that can enable us transform these challenges into new research opportunities, with the aim to drive forward innovation in the food and drink industry."

Click here to download the Strategic Research and Innovation Agenda (2015-2020 and Beyond: Implementation Plan under Horizon 2020).

Note to the Editors:
The mission of ETP ‘Food for Life’ is to present research and innovation opportunities and to improve the transfer and share of knowledge (particularly to SMEs) across the food and drink industry in Europe. The new implementation plan of the Strategic Research & Innovation Agenda (SRIA) has been drafted in order to align with Horizon 2020 and include interdisciplinary and inter-sectoral approaches, which are those most likely to result in implementation of successful innovation. The ETP ‘Food for Life’ has identified in this SRIA the challenges faced nowadays by the food and drink industry. These challenges reflect societal concerns and demands for food contributing to a healthy diet, which is safe, accessible and affordable for all types of consumers. The SRIA also highlights the gaps in knowledge and technology that still need to be overcome. To meet these needs, the ETP ‘Food for Life’ is eager to collaborate with other platforms and initiatives

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