01. Message from the Director General

Last year was yet another busy and productive year for the FoodDrinkEurope secretariat and its members, and this Annual Report gives us an opportunity to reflect on 2019 and to share some of the more outstanding events for Europe’s food and drink industry.

It was a particularly special year in European politics, with the European Parliament elections in May and a new European College of Commissioners in place in the autumn. With this changing of the guard, the EU began a new chapter. Policymakers have a decisive role to play in ensuring growth and prosperity for the food and drink industry. FoodDrinkEurope launched its policy priorities for the new European Institutions in which, among other things, it called on policymakers to support the industry’s commitment to reach 2.5-3.5% year-on-year growth, to innovate and to create new jobs.

In the context of the European Green Deal, the new European Commission’s flagship priority, FoodDrinkEurope published its orientation paper, outlining the industry’s path towards more sustainable food systems. The paper showcases our recommendations and commitments to support an effective transition towards more resilient and sustainable food systems in line with the United Nations’ (UN) Sustainable Development Goals and Paris Climate Agreement, and to successfully pave the way for a climate-neutral, sustainable future with stronger links between food, people and the planet.

In 2019, plastic packaging and its impact on the environment was a major issue. As an important user of packaging, the food and drink industry committed to stepping up efforts to improve plastic use, reuse and recycling as well as to maximise the use of available resources by improving waste management practices at every stage along the chain, always prioritising and ensuring food safety.

On the occasion of the high-level conference of the Circular Plastics Alliance in September, FoodDrinkEurope signed a Declaration aimed at ensuring 10 million tonnes of recycled plastics find their way into new products by 2025. The Declaration was signed by almost 100 actors of the plastics value chain, including Member States, national authorities, sector associations and companies. In addition to FoodDrinkEurope, many of our member companies and sector associations also signed the Declaration, making the food and drink sector the biggest supporter of this initiative.

2019 marked the first UN World Food Safety Day. To mark the occasion, FoodDrinkEurope partnered with other European industry bodies across the entire food supply chain to showcase together their joint commitment in delivering safe food from farm to fork. Given that brand reputation and quality are of the utmost importance to Europe’s food and drink manufacturers wherever they operate, FoodDrinkEurope closely collaborated with the EU institutions to contribute to a pan-European testing of food product composition across the EU, following earlier claims of so-called “dual quality.” In June, a study conducted by the European Commission confirmed that there is no evidence of an East-West divide in the quality of food and clarified that a difference in composition does not necessarily imply a difference in quality.

While food and drink recipes can be adapted to best serve consumers across the EU, this should not be confused with offering lesser-quality products.

2019 saw us continue to work relentlessly on the challenges that surround Brexit. FoodDrinkEurope called on EU and UK negotiators to agree on the least disruptive outcome for the food and drink sector – one that would enable us to continue to provide and support jobs across Europe. The food and drink industry is one of the success stories of the Single Market – our supply chains are complex and often work across Member States, our products move seamlessly across borders and between countries. As a result, people all over the European Union, including in the UK, can enjoy a huge variety of food products from across the EU, no matter where they are.

There remains much to do. Hard work and dedication will be needed, and I am very thankful to work with members, and with colleagues, who are willing and capable to stand up to the challenges.

Thank you all! I hope you will enjoy reading our report.

Mella Frewen, FoodDrinkEurope Director General
Reflecting on 2019: milestone moments and achievements

Let’s Step up to the Plate: Europe’s Food and Drink Industry Priorities for the EU Institutions

In this year of transition in Brussels, with the European Elections having taken place in May and a new College of European Commissioners taking up their seats in December, FoodDrinkEurope launched its policy priorities for the new EU Institutions.

In order for our sector to continue to grow, innovate and create new jobs, we have been calling for the right business environment in which to operate. The goal of this campaign was to outline, in a clear and concise manner, the food and drink industry’s key priorities under four pillars, namely: For a Single Market with a Purpose, Feeding Europe’s Economy, Serving Consumers’ Needs and Growing Sustainably.

Launched in February, our Priorities for the EU Institutions were supported by a communications and advocacy campaign towards policy-makers and stakeholders. Our Director General, Mella Frewen, recorded a welcome video to introduce newly-arriving Parliamentarians to the food and drink industry, and our priorities, and our Annual Event was an opportunity to further reinforce those messages.

9000 downloads of our “Let’s Step up to the Plate” publication

100+ high-level meetings

Direct engagement with policymakers

With more than 40 MEPs and the two Presidencies of the Council of the EU (Romania and Finland) with a series of bilateral meetings and active participation in Presidency conferences.

50+ external speaking engagements

Including with the EU’s Chief Brexit Negotiator, Michel Barnier, Vice-Presidents Timmermans and Katainen, Commissioners Hogan, Jourova and Malmstrom, Prime Ministers, Ministers, and Ambassadors from more than 10 countries (US, Canada, Japan, New Zealand, Australia, UK, among others).

Including keynote speeches at conferences organised by the European Parliament, European Commission, EFSA, United Nations, Codex Alimentarius, EESC, OECD, FAO and national governments.
More than FOOD

Participation in various international trade missions
- Official European Commission trade mission to the United Arab Emirates
- Second annual EU-Japan Forum
- Dubai Future of Food Forum
- 2019 World Food Summit in Copenhagen
- WTO Public Forum

Strong advocacy presence
50+ responses to public consultations
8 submissions & comments to WTO notifications

10 new publications including
- February
  Let’s step up to the plate - Priorities for the EU Institutions 2019-2024
- March
  Guidance on the Origin Indication of the Primary Ingredient
- November
  Data & Trends of the European Food and Drink Industry 2019
- December
  The Path of the Food and Drink Industry Towards Sustainable Food Systems

Growing digital presence
75,426 unique visitors to the website
+26% from 2018

Increasing media profile
301 media mentions
+13% from 2018

85 media queries
+6% since 2018

12 Press Releases

19 Press Statements

13.5K followers (1,000 new followers in 2019)

480 original content posts

+11.8% followers increase

3,800 followers (600 new followers this year)
03.

The sustainable growth of the food and drink industry

Europe’s food and drink industry is committed to generating sustainable growth by increasing value added up to 2.5-3.5% per year by 2025 and, for the time being, it is firmly on track. Throughout 2019, FoodDrinkEurope engaged with EU policy-makers and stakeholders on relevant policy issues in support of this goal.

Making industry a top priority

With 154 member organisations from across the EU and spanning most sectors of the economy, Industry4Europe is helping to set the vision for the long-term future of the EU’s industrial and manufacturing strategy. In October 2018, the coalition called on Members of the European Parliament to put industry at the top of the political agenda of the European Parliament during the next institutional cycle (2019-2024). This Joint Call was available in 22 languages and co-signed in every Member State by both European and national associations representing industrial sectors from all branches of the economy, in particular FoodDrinkEurope members.

A similar call to the Heads of State and Government was issued ahead of the European Council that took place on 21-22 March 2019. Its goal was to put industry at the top of the EU’s political agenda. EU leaders need to ensure that Europe remains a world-leader for innovative, sustainable and smart industry, that benefits all Europeans and future generations!


Unfair trading practices: bringing fairness and predictability to the food chain

In December 2018, only 9 months after the publication of the European Commission’s proposal, the three EU Institutions reached a compromise on the Directive on Unfair Trading Practices (UTPs), and FoodDrinkEurope acknowledged the significant progress made to combat UTPs.

The UTPs Directive in business-to-business relationships in the agri-food supply chain entered into force on 30 April 2019 and Member States immediately started to transpose the Directive into national legislation. The approval of this Directive was a significant step in the fight against UTPs since it represents a minimum harmonisation to combat UTPs and each Member State has the possibility to extend the scope of the Directive in its national legislation. This step is essential for ensuring that the rules which have been agreed at EU level are implemented in an appropriate manner.

The EU Directive protects suppliers with an annual global turnover of up to €350 million and addresses only a limited number of unfair practices.

FoodDrinkEurope was in close coordination with our national federations to call for all suppliers, and not only companies with an annual turnover of up to €350 million, to be protected by national law.
A Common Agricultural Policy that works from farm to fork

Throughout the year, FoodDrinkEurope has worked to ensure that the Common Agricultural Policy (CAP) continues to focus on market orientation, to enable farmers to make production decisions in line with market demand, in terms of quantity, quality and price.

Market transparency

FoodDrinkEurope continued to be actively involved in discussions on market transparency, showing that, overall, there is sufficient market transparency, from both public and private sources, for all stakeholders to obtain a comprehensive overview of agricultural markets. In a market-driven agri-food chain, FoodDrinkEurope asked that the responsibility rest with the operators themselves to use available data to best inform their business decisions.

CAP reform

To share its views on the CAP reform, FoodDrinkEurope met with the Romanian and Finnish Presidencies of the Agriculture Council, representatives of DG AGRI and the Agriculture Committee of the European Parliament. FoodDrinkEurope and members also regularly took part in DG AGRI Civil Dialogue Group meetings. Finally, we wrote to the EU institutions ahead of key events, such as the COMAGRI vote on the post-2020 CAP draft reports.

Transitional rules

As it became clear that the CAP reform would not be agreed in time to be implemented from 2021, in November FoodDrinkEurope called for rapid adoption of transitional rules, while the priority remains to conclude negotiations on the CAP reform.

Recognising that higher environmental and climate ambitions in the next CAP will be crucial to ensure more sustainable food systems, FoodDrinkEurope asked policy makers to dedicate appropriate financial resources, in the next EU multi-annual financial framework, to the CAP to help finance high EU standards in these fields.

70% of all EU agricultural raw materials. Hence, the CAP is one of the key policies for the sustainable growth of our industry.

In February, FoodDrinkEurope emphasised the long tradition of partnership between EU farmers and food and drink companies by organising a successful event, together with Copa-Cogeca, at the European Parliament. The event, hosted by MEP Paolo De Castro, brought together Members of the European Parliament, farmers, agri-cooperatives and food and drink manufacturers to highlight examples of successful partnerships and discuss the importance of working together for the benefit of both farmers and the industry, and ultimately the consumers. Addressing future common challenges and opportunities cannot be done independently and will require continued partnerships along the food chain and beyond.
FoodDrinkEurope attended the 2019 WTO Public Forum “Trading Forward: Adapting to a Changing World” held at the WTO headquarters in Geneva last October. The Public Forum is the WTO’s largest annual outreach event with more than 1,500 participants, including heads of states, parliamentarians, business representatives, students, academics and NGOs. The event addressed how global trade is increasingly influenced by technological change, production methods, employment patterns, demand patterns, demographics, and environmental concerns.

FoodDrinkEurope delegates held several bilateral meetings on the side lines of the Public Forum, including with the WTO Secretariat’s Agriculture and Commodities Division, Ambassador John Deep Ford of Guyana - the Chairperson of the WTO Committee on Agriculture, and several Geneva-based diplomatic missions (EU, UK, US, Canada, Japan). This was an opportunity to reiterate FoodDrinkEurope’s strong support for a well-functioning multilateral rules-based trading system, to take stock of the state of play of the WTO negotiations and recent proposals on agriculture, and WTO reform.

**Multilateral trade negotiations**

FoodDrinkEurope had the opportunity to exchange directly with EU Commissioner for Trade Cecilia Malmström during the EU Expert Group on Trade Agreements and a Civil Society Dialogue on EU trade policy. FoodDrinkEurope also met with several third country government representatives, including trade ministers, and attended the 3rd African Union-EU Agriculture Ministerial Conference.

Last but not least, FoodDrinkEurope responded to several consultations, namely on potential EU countermeasures in the context of the WTO aircraft disputes, the Sustainability Impact Assessments for the EU-Australia FTA negotiations and the EU-New Zealand FTA negotiations, and the recommendations of the ‘Task Force Rural Africa’.

**Bilateral trade negotiations**

In October 2019 FoodDrinkEurope issued a statement in reaction to the US decision to introduce additional tariffs on a wide range of EU food and drinks as part of WTO aircraft disputes. We deeply regret the US decision to apply additional duties of 25%, for a dispute originating in an unrelated sector, and we continue to call on political leaders to resolve this swiftly and avoid further escalation of trade tensions.

**Market Access Partnership**

FoodDrinkEurope continues to play an active role in the different committees set up under the EU’s Market Access Partnership (MAP) including the Market Access Advisory Committee (MAAC) and SPS Market Access Working Group (SPS MAWG). These platforms bring together the European Commission, Member States and representatives of business associations on a regular basis to address and solve concrete market access issues in third countries. In 2019, FoodDrinkEurope closely followed different regulatory developments in Central and South America, Algeria, the Gulf Countries, Indonesia, China and others, with an impact on trade.

**Brexit**

In 2019, FoodDrinkEurope continued to call on EU and UK negotiators to agree on the least disruptive outcome for the food and drink sector. We have worked with all our partners and other stakeholders to find a pragmatic solution for the industry and minimise the damage that Brexit will cause.

On several occasions in early 2019, FoodDrinkEurope, together with its food-chain partners, Copa Cogeca and CELCAA, acknowledged the significant efforts of the EU and UK negotiation teams in securing the Withdrawal Agreement and finalising the Political Declaration. However, EU farmers, food and drink companies and traders were faced with a lack of certainty over the Brexit process. At a meeting with Michel Barnier, EU Chief Negotiator on Brexit, and in a follow-up joint letter, EU agri-food chain representatives stressed that an orderly Brexit, including a transition period, remains the only way to prevent the UK’s exit from having a huge impact on the agri-food chain.

FoodDrinkEurope stressed that the agri-food sector is particularly vulnerable in the case of a “no-deal Brexit”, and reiterated that either way, whether it is a “soft” or “hard” Brexit, it will be disruptive to the market. FoodDrinkEurope welcomed the contingency measures announced by the European Commission. To mitigate the damage of a no-deal Brexit on the food supply chain, FoodDrinkEurope called on the EU Institutions to adopt further contingency measures specific to this sector.
04.
Maintaining our high standards of food safety

FoodDrinkEurope and its members have extensive procedures in place to ensure all products on the market meet the highest standards, most recent certification schemes and, of course, the latest legal requirements. These procedures include work on ingredients, on materials which are in contact with food, on allergens, and – from a broader perspective – on chemical and biological food safety aspects. FoodDrinkEurope worked on various key issues throughout 2019.

FoodDrinkEurope members contributed to requests from the Commission and EFSA for occurrence data of chemical substances in food, in the context of the re-evaluation of food additives.

We continued our cooperation with other European food associations, for example regarding the Novel Foods Regulation (EU) 2015/2283 and its implementing Regulations. In this spirit, we have contributed to the second edition of Food Supplements Europe’s guidance document on the verification of the status of a new food. This guidance helps food business operators understand and apply the scope and principles of the new regulation.

We also engaged with partners from the agri-food chain to address issues of substances not intentionally added to food, in the context of food safety regulations for primary production and processed foodstuffs on proposals for regulatory measures on plant toxins, mycotoxins and residues of chlorate.

We also updated our Industry Guidelines on the Regulation (EC) No 153/2008 on flavourings and certain food ingredients with flavouring properties for use in and on foods, to align with the latest Guidance Document of the European Flavour Association on the new EU Organic Regulation on flavourings.

FoodDrinkEurope contributed in the legislative process of the Commission’s proposal revising EU rules on the quality of drinking water and access and information to citizens.

In the area of food contact materials (FCM), FoodDrinkEurope has continuously participated in the consultation process on the evaluation of the EU FCM regulatory framework. We supported amendments of the plastics regulation (EU) 10/2011 to ensure that food and drink packaging made from recycled materials remain safe. Furthermore, the FoodDrinkEurope expert groups on FCM and on Circular Economy have improved their cooperation on recycling processes.

In a global context, FoodDrinkEurope was also involved in various Codex committee discussions and contributed to the works of different working groups in the areas of food standards, quality, food hygiene, nutrition and consumer information.
Continuing our investment in research and innovation

FoodDrinkEurope continued contributing to the discussions on Horizon Europe, the EU Research and Innovation (R&I) Framework Programme that will follow Horizon 2020. We participated in the first annual European Research and Innovation Days, responded to the public consultations launched by the Commission on this subject and updated our position paper on Horizon Europe. FoodDrinkEurope calls on the EU institutions to develop an ambitious EU R&I programme and ensure an appropriate budget for it - including increased support for R&I in areas relevant to the food and drink sector.

FoodDrinkEurope is also a partner in the ERASMUS+ Knowledge Alliance project ASKFOOD, which aims to create a permanent knowledge alliance between businesses and higher-education institutions in the food-related sectors.

In addition, the ETP ‘Food for Life’ hosted an event focused on ‘Skills for future innovators in food systems’, which gathered experts from industry, entrepreneurs, policy makers and universities.

Last but not least, FoodDrinkEurope responded to several consultations, namely on potential EU countermeasures in the context of the WTO aircraft disputes, the Sustainability Impact Assessments for the EU-Australia FTA negotiations and the EU-New Zealand FTA negotiations, and the recommendations of the ‘Task Force Rural Africa’.

Other related initiatives

Throughout 2019, FoodDrinkEurope, via the ETP ‘Food for Life’, held the chairmanship of the Stakeholder Advisory Board of the Joint Programming Initiatives (JPI) ‘Agriculture, Food Security and Climate Change’. JPIs were established to make better use of Europe’s public R&I resources and to tackle common European challenges more effectively.

FoodDrinkEurope is also a member of the External Advisory Board of the ERA-Net Coluindi SUSFOOD2, aimed at increasing cooperation in R&I towards sustainable food production and consumption.

European Technology Platform (ETP) ‘Food For Life’

Established back in 2005 under the auspices of FoodDrinkEurope, the ETP ‘Food for Life’ is an industry-led, public-private collaboration recognised by the European Commission as a forum to drive forward innovation and create a better working European food system for all.

The ETP ‘Food for Life’ also contributed to the Bio-Based Industries Consortium Vision ‘The circular bio-society in 2050’, and published a joint statement with Copa-Cogeca on the ‘Joint strategic priorities for research and innovation’.

In 2019, the ETP ‘Food for Life’ updated its 2018 Implementation Action Plan (IAP) to include new R&I actions in the area of packaging in the light of recent regulatory developments. Following the update of the ETP’s Strategic Research and Innovation Agenda (SRIA) in 2016, the IAP highlights how the R&I actions listed in the SRIA should be executed, as well as what tools and instruments will make it possible.

The ETP ‘Food for Life’ is a partner in the FIT4FOOD2030 project seeking to support the European Commission’s FOOD 2030 initiative and mobilise a wide variety of stakeholders to ‘future-proof’ the European food system through R&I. The ETP ‘Food for Life’ led the development of an ‘inventory of possible R&I future breakthroughs’ and participated in several related activities helping to set priorities for Horizon Europe.
In 2019, the food and drink industry continued to support the objectives of the European Commission and Member States’ agenda to promote a balanced diet and healthy lifestyle. Many companies have come forward with commitments to optimise the nutritional content of their products, offering reformulated products and new product innovations in a greater variety of serving sizes, which make it easier for the consumer to make healthy choices for their diets.

FoodDrinkEurope also supported the adoption of a new EU Regulation, which sets a maximum limit on the use of industrial transfats in foods in the EU, which will apply as of 1 April 2021. FoodDrinkEurope is committed to further encourage and support companies, particularly SMEs who do not always have the technological know-how, in helping them to comply with the new rules.

### Nutrition and health

**Empowering consumers to eat and live well**

In 2019, FoodDrinkEurope published the Guidance on Commission Regulation 2018/775 on the origin of the primary ingredient. The Guidance, which was co-signed by retailers and primary food processors, will facilitate a common EU reading of the new provisions.

Given the importance of the Single Market for a sector with highly integrated supply chains, FoodDrinkEurope took many opportunities to convey its concerns regarding the fragmentation of the Single Market by national approaches on mandatory country of origin labelling and on front-of-pack nutrition labelling, in order to avoid confusion for consumers.

Among the initiatives, FoodDrinkEurope discussed with other stakeholders actions aimed at encouraging the use of digital means for consumer information purposes and looked at a global definition for “whole grain” ingredients.

At international level, FoodDrinkEurope actively followed the Codex Alimentarius work, participating in meetings, and providing contributions on issues such as the Codex Guidelines on front-of-pack nutrition labelling, internet ales/e-commerce, and allergen labelling.

**Allegations of “dual quality”**

Given that brand reputation and quality are of the utmost importance to Europe’s food and drink manufacturers wherever they operate, FoodDrinkEurope closely collaborated with the EU institutions. We worked with the European Commission’s Joint Research Centre, to contribute to a pan-European study of food product composition across the EU, following earlier allegations of so-called “dual quality”.

In June 2019, the European Commission’s study confirmed that there is no evidence of an East-West divide in the quality of food, whereas recipes may be adapted for a number of valid reasons, such as compliance with national legislation, the availability of raw materials, local consumer preference and product reformulation for nutrition and health purposes.

The revised Unfair Commercial Practices Directive, which was adopted at the end of 2019 and which will be transposed in national law across the EU in the coming years, recognises that product differentiation may be allowed under such circumstances, to be assessed on a case-by-case basis.

**Nutrition and health claims**

FoodDrinkEurope continues to call for a broader evaluation of the Nutrition and Health Claims Regulation (beyond nutrient profiles and botanicals) to ensure a workable EU approach to claims. This approach should protect and support investment in research and innovation, provide market opportunities and communication incentives (cf. probiotics), while at the same time ensuring clear, correct and easy-to-understand information for consumers.

In 2019, FoodDrinkEurope also looked at outstanding divergences in the interpretation and implementation of the Regulation, with the objective to facilitate an EU-harmonised approach and avoid barriers to trade in the Single Market.
Building on the essential links between food, people and the planet

Sustainable food systems

Growing challenges such as climate change, resource depletion, and malnutrition are affecting our sector and society alike. That is why FoodDrinkEurope has continued to leverage the food and drink sector’s commitments on the implementation of the United Nations Sustainable Development Goals (SDGs) throughout the year. In the context of the European Green Deal, FoodDrinkEurope published The Path of the Food and Drink Industry Towards Sustainable Food Systems in December.

With this orientation paper, we wanted to show that we are determined, more than ever, to help address global challenges by moving towards more sustainable food systems.

EU product policy

Over the last years, the food and drink sector has continued to invest time and resources into the development of the European Commission’s Product Environmental Footprint (PEF) methodologies and product category rules.

Based on this long-term experience, FoodDrinkEurope has issued a position paper making recommendations to the European Commission on how PEF could be best implemented to manage environmental information of food and drink products.

FoodDrinkEurope is convinced of the need to further empower consumers to make more environmentally-friendly choices. To this end, we published a paper on how environmental information could be communicated to consumers in the most coherent and transparent way possible. In particular, we called for a harmonised EU political framework for the voluntary provision of environmental information to consumers, based on mandatory conditions, including the use of reliable common methodologies like PEF.

Food waste

Throughout 2019, FoodDrinkEurope held various meetings with key policy-makers and relevant stakeholders on deforestation and due diligence in the context of biodiversity and to prepare accordingly for the application to become member of a multi stakeholder platform on deforestation in 2020.

FoodDrinkEurope’s commitment to supporting UN Target 12.3, to halve food waste by 2030, has gathered strength in 2019. Our priority has remained to prevent and reduce food waste and surpluses from occurring and to drive out resource inefficiency within our supply chains in line with the food waste hierarchy.

Throughout 2019, FoodDrinkEurope held various meetings with key policymakers and relevant stakeholders on deforestation and due diligence in the context of biodiversity and to prepare accordingly for the application to become member of a multi stakeholder platform on deforestation in 2020.

As a member of the EU Platform on Food Losses and Food Waste, we have contributed to the development of the EU food waste harmonised measurement methodology, which will support the reporting exercise that Member States must undertake from 2020 onwards.

Furthermore, we have developed a set of recommendations through the EU Platform on food losses and food waste to assist the food and drink sector adopt further food waste reduction and prevention practices, including ways to increase consumer understanding of the ‘use by’ and ‘best before’ labels.

Forests and biodiversity

Over the past 10 years, the European food and drink industry has been working to make their supply chains deforestation-free. While progress has been made, the pace of change needs to accelerate. In 2019, FoodDrinkEurope continued to demonstrate the importance of the food and drink sector in contributing to the protection and preservation of biodiversity.

FoodDrinkEurope provided feedback to the European Commission’s (DG ENV) public consultation on ‘Stepping up EU Action against Deforestation and Forest Degradation’ in February 2019. We welcomed the European Commission’s follow-up Communication on EU action to protect and restore the world’s forests, which will help raise awareness and develop solutions to prevent deforestation and restore forests through five key priority areas. The European food and drink industry has committed to working collectively with other supply chain actors and stakeholders to support the development of enabling EU frameworks on deforestation and afforestation.

In December, FoodDrinkEurope also provided feedback to the Commission’s roadmap on Biodiversity.
Circular economy

Throughout 2019, FoodDrinkEurope has helped ensure a common understanding and proper implementation of the Single-Use Plastics Directive and the revised Waste Framework Directive.

The Single-Use Plastics Directive aims to prevent and reduce the impact of certain single-use plastic products on the environment. In 2019, we contributed to the preparatory studies for the development of several Commission guidelines, with a view to supporting the implementation of the Directive.

In parallel, FoodDrinkEurope took part in the European Commission’s activities to support the revised Waste Framework Directive as part of the EU’s Circular Economy policy. In particular, we contributed to the development of a guidance document supporting the new provisions, which foresee the modulation of the Extended Producer Responsibility (EPR) fees based on the ecological performance of (food) packaging.

FoodDrinkEurope has also contributed to the preparatory study on the reinforcement of the essential requirements of the Packaging and Packaging Waste Directive (PPWD). The review aims to strengthen waste prevention, boost design for recyclability and address overpackaging. Our main goal was to ensure that the functionality of packaging was taken into consideration and that food safety and quality would not be jeopardised. We also issued a cross industry statement with 38 other organisations to urge the European Commission to safeguard the free movement of packaging across the EU and ensure that all packaging to be placed on the market is designed for reuse or recycling by 2030.

Circular Plastics Alliance

As part of its efforts to boost plastic recycling in Europe, the European Commission has committed, in its 2018 Plastics Strategy, to reach the target of 10 million tonnes of recycled plastic used to make new products every year in Europe, by 2025. Several FoodDrinkEurope company and sector members have made individual pledges to help reach this target.

Following the launch of the CPA, FoodDrinkEurope took part in the definition of the CPA’s governance model and has become an active member of its Packaging Working Group. FoodDrinkEurope Environmental Sustainability Director Laura Degallaix was also nominated to represent the packaging sector in the CPA Steering Committee.

Recognising the need to further boost circularity of plastics in food and drink packaging, FoodDrinkEurope held an internal workshop to exchange views with experts and policy makers on enhanced recycling. Furthermore, FoodDrinkEurope exchanged views with Member States’ permanent representatives regarding the possible introduction of a non-recycled plastic-related levy and we called for the need to look for alternative options to fund the next Multiannual Financial Framework.

Climate change and energy

In November 2019, FoodDrinkEurope issued a position paper on the transition towards a carbon neutral Europe by 2050. With this paper, the food and drink industry is collectively committing to taking the lead in achieving climate neutrality by 2050. The paper was also an opportunity to showcase the food and drink industry’s past and future actions, within and outside their operations, to contribute to achieving the 2050 goal. It also included recommendations for enshrining the 2050 goal into a future Climate Law.

FoodDrinkEurope has also engaged with policy-makers and key stakeholders in the preparation of the Law and the Commission’s consultation, which is expected in early 2020.

Regarding industrial emissions, FoodDrinkEurope has continued its long-lasting fruitful cooperation with the European Commission Joint Research Centre by contributing to the finalisation of the Food, Drink and Milk Best Available Techniques Reference (BREF) Document. Published in December 2019, this document is the reference for good environmental practices in the food and drink industry in Europe. FoodDrinkEurope has also contributed to relevant general and targeted Commission consultations on the Industrial Emissions Directive (IED).
Governance and structure

The General Assembly is composed of all FoodDrinkEurope members (national federations, European sector associations and individual food and drink companies). It approves the budget and annual accounts, adopts the Roadmap, establishes internal rules of procedure and elects Board members and the FoodDrinkEurope President.

The Board of Directors is composed of 17 Directors, all of whom are CEOs of food and drink companies operating in Europe. The Board defines FoodDrinkEurope’s vision, policies and priorities in accordance with the Roadmap, which it submits to the General Assembly for approval.

The Liaison Committee (LC) is composed of high-level representatives from each direct food and drink company member. It ensures smooth communication between the secretariat and its members.

The Committee of Directors General (CDG) is composed of representatives from each national federation and European sector association. It also ensures smooth communication between the secretariat and its members.

- **Food and Consumer Policy Committee**: The Food and Consumer Policy (FCP) Committee deals with issues related to food safety, research and innovation (including the European Technology Platform “Food for Life”) as well as consumer information, nutrition and health.

- **Competitiveness Committee**: The Competitiveness (COMP) Committee’s main objective is to develop and coordinate actions aiming at improving the competitiveness of the European food and drink industry. In particular, it is active in horizontal issues such as SMEs, economics of the chain, the High Level Forum and in more specific issues linked to commercial relations, the Common Agricultural Policy, trade, biofuels, and derivatives.

- **Environmental Sustainability Committee**: The Environmental Sustainability Committee (ESC) addresses issues such as sustainable production and consumption (including the Food SCP Roundtable), food waste, climate and energy, industrial emissions and water.

- **Communications Committee**: The Communications Committee (COMCOM) supports the work of FoodDrinkEurope on Reputation, coordinates and disseminates key messages and operates as a structure for exchange of information and best practices on communications issues.
Board of Directors*

* as of June 2020

President
Marco Settembri
Nestlé S.A.

Vice-President
Lars Appelqvist
AB Anders Löfberg

Vice-President
Gonzalo Guillen Benjumea
Acesur

Vice-President
Silviu Popovici
PepsiCo

Treasurer
Jan Vander Stichele
Lotus Bakeries

Tim Brett
Coca-Cola

Hanneke Faber
Unilever

Evangelos Kaloussis
Terra Creta

Nicola Levoni
Levoni S.p.a.
Secretariat

FoodDrinkEurope’s permanent secretariat, based in Brussels, maintains close contacts with European and international institutions and is a major partner in consultations on all issues affecting Europe’s food and drink industry. The secretariat coordinates the work of more than 700 experts through its Committees and Expert Groups around four themes: food safety and science, nutrition and health, environmental sustainability and competitiveness.

Director General
Mella Frewen

Deputy Director
Dirk Jacobs
Director of Food Policy, Science and R&D

Rebeca Fernandez
Director of Economic Affairs

Evelyne Dollet

Laura Degallaix
Director of Environmental Sustainability

Régine Mynsberge
Office Manager

Will Surman
Director of Public Affairs & Communications

Conor Mescall
Senior Manager of Public Affairs

Louis Hinzen
Senior Manager of Economic Affairs

Francesca Bignami
Senior Manager of Economic Affairs

Patricia Lopez Blanco
Senior Manager of Environment

Lorenzo Ferucci
Senior Manager of Sustainability

Angeliiki Vlachou
Senior Manager of Consumer Information, Diet & Health

Caterina Gubbioi
Senior Manager of Nutrition and Health

Sara Lamonaca
Director of Food Policy, Science and R&D

Jonas Lazaro Majica
Manager of Food Policy, Science and R&D, EU Projects and ETP ‘Food for Life’ Secretariat

Alejandro Rodarte
Manager of Food Policy, Science and R&D

Rafael Sampson
Manager of Public Affairs & Public Relations

Maryline Crooijmans
PA to the Director General/Ant to Assistant of Environmental Sustainability

Daria Kuzmina
Assistant Office Manager

Sophie Margetis
Secretary/Assistant of Consumer Information, Diet and Health & Food Policy, Science and R&D departments

Laurence Morattiello
Secretary

Donata Nickel
Secretary/Assistant of Economic Affairs

Ekaterina Tsurkan
Assistant Office Manager

Sara Lamonaca
Senior Manager of Nutrition and Health

Evelyne Dollet
Director of Economic Affairs

Angeliiki Vlachou
Senior Manager of Consumer Information, Diet & Health

Caterina Gubbioi
Senior Manager of Nutrition and Health

Sara Lamonaca
Director of Food Policy, Science and R&D

Jonas Lazaro Majica
Manager of Food Policy, Science and R&D, EU Projects and ETP ‘Food for Life’ Secretariat

Alejandro Rodarte
Manager of Food Policy, Science and R&D

Rafael Sampson
Manager of Public Affairs & Public Relations

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Secretary

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Secretary/Assistant of Economic Affairs

Ekaterina Tsurkan
Assistant Office Manager
National federations

Austria
FIAA – Fachverband der Nahrungs- und Genusmittelindustrie
www.dielebensmittel.at

Belgium
FEVIA – Fédération de l’Industrie Alimentaire/ Federatie Voedingsindustrie
www.fevia.be

Bulgaria
Food Drink Bulgaria
www.fooddrink.bg

Croatia
HUP – Hrvatska Udruga Poslodavaca
www.hup.hr

Czech Republic
PKČR – Potravinářská Komora České Republiky
www.foodnet.cz

Denmark
DI – DI Fødevarerindustrien
www.fi.di.dk

Estonia
ETL – Eesti Toiduainetööstuse Liit
www.toiduliit.ee

Finland
ETL – Elinkeinotiloite Oyj
www.etl.fi

France
ANIA – Association Nationale des Industries Alimentaires
www.ania.net

Germany
BLL – Bund für Lebensmittelrecht und Lebensmittelkunde
www.bll.de

BVE – Bundesvereinigung der Deutschen Ernährungsindustrie
www.bve-online.de

Greece
SEVT – Σύνδεσμος Ελληνικών Βιομηχανιών Τροφίμων
Federation of Hellenic Food Industries
www.sevt.gr

Hungary
Feslős Élelmiszergyártók Szövetsége
eolemiszeripar.hu

Ireland
FDI - Food Drink Ireland
www.fooddrinkireland.ie

Italy
FEDERALIMENTARE – Federazione Italiana dell’Industria Alimentare
www.federalimentare.it

Luxembourg
FEDIL – Fédération des Industries Agro-Alimentaires Luxembourgeoises
www.fedil.lu

Norway (Observer)
NHO - Mat og Drikke
www.nhomatogdrikke.no

Poland
PFPZ – Polska Federacja Producentów Żywości
Związek Pracodawców
www.pfpz.pl

Portugal
FIPA – Federação das Indústrias Portuguesas Agro-Alimentares
www.fipa.pt

Romania
ROMALIMENTA – Federația Patronală din Industria Alimentară
www.romalimenta.ro

Bulgaria
Food Drink Bulgaria
www.fooddrink.bg

Committees and groups*

* as of March 2020

Leadership team

Food And Consumer Policy

Consumer Information
Diet
GDA+
Additional Nutrients
Claims
Strategic Tax

Food Safety, Science, R&D /FCP2

Incidet Management
Better Regulation
Food Safety Management, Food & Nutrition
Margarine
Ingredients
Additives
Enzymes
Flavourings
Food Add./ Processing Add.
Food Contact Materials
Packaging Ink Joint Industry Task Force
Novel Foods /GMO
R&D
Science
GMO
Non-GMO
Non-nutritive Sweeteners

Competitiveness

Agricultural Policy
Trade
Procedures Import/Export
Commercial Relations
Social Dialogue
Economic Research & Analysis
Biofuels
Derivatives
SME Champions Network
EU/UK Relations

Environmental Sustainability

Climate & Energy
Industrial Emissions
Sustainable Food Systems
Circular Economy
Food Waste
Corporate Social Responsibility

Communications

ETP ‘Food For Life’

Leadership team

08. Members*

* as of June 2020
European sectors

**Beer**
The Brewers of Europe
www.brewersofeurope.org

**EFBW** – European Federation of Bottled Waters
www.efbw.eu

**Breakfast cereals**
CEEREAL – European Breakfast Cereal Association
www.ceereal.eu

**Broths & soups**
CULINARIA EUROPE – Federation of Associations and Enterprises of Industrial Culinary Product Producers in Europe
www.culinaria-europe.eu

**Chocolate, biscuits & confectionery**
CAOBISCO – Association of Chocolate, Biscuit and Confectionery Industries of the European Union
www.caobisco.eu

**Dairy products**
EDA – European Dairy Association
www.euromilk.org

**Margarine**
IMACE – European Margarine Association
www.imace.org

**Dietetic products**
SNE – Specialised Nutrition Europe
www.specialisednutritioneurope.org

**Natural soy and plant-based food**
ENSA – European Natural Soy and Plant Based Foods Manufacturers Association
www.ensaeu.org

**Pasta**
UNAPPA – Union of Organisations of Manufacturers of Pasta Products of the EU
www.pasta-unappa.org

**Pet food**
FEDIAF – European Pet Food Industry Federation
www.fediaf.org

**European Sectors**

- **25** National Federations including Observers
- **22** Companies

**European sectors**

- **Beer**
- **Breakfast cereals**
- **Broths & soups**
- **Chocolate, biscuits & confectionery**
- **Dairy products**
- **Margarine**
- **Dietetic products**
- **Natural soy and plant-based food**
- **Pasta**
- **Pet food**

**Countries**

- **Slovakia**
  - PKS – Potravinárska Komora Slovenska
  - www.potravinari.sk
- **Slovenia**
  - GZS – Gospodarska zbornica Slovenije
  - www.gzs.si
- **Spain**
  - FIAB – Federación Española de Industrias de la Alimentación y Bebidas
  - www.fiab.es
- **Sweden**
  - LI – Livsmedelsföretagen
  - www.li.se
- **The Netherlands**
  - FNLI – Federatie Nederlandse Levensmiddelen Industrie
  - www.fnli.nl
- **United Kingdom (Observer)**
  - FDF – Food & Drink Federation
  - www.fdf.org.uk

**Observers**

- **Beer**
- **EFBW** – European Federation of Bottled Waters
- **Breakfast cereals**
- **CEEREAL** – European Breakfast Cereal Association
- **Broths & soups**
- **CULINARIA EUROPE** – Federation of Associations and Enterprises of Industrial Culinary Product Producers in Europe
- **Chocolate, biscuits & confectionery**
- **CAOBISCO** – Association of Chocolate, Biscuit and Confectionery Industries of the European Union
- **Dairy products**
- **EDAA** – European Dairy Association
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- **IMACE** – European Margarine Association
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- **SNE** – Specialised Nutrition Europe
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- **ENSA** – European Natural Soy and Plant Based Foods Manufacturers Association
- **Pasta**
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