Industry working with **Farmers**



Mutually protect from market uncertainty and price volatility



Keep thriving rural communities and strengthen the rural economy

Product specifications guaranteeing traceability and quality to consumers

Dialogue between farmers and food and drink companies, leading to agreements and contracts Training programmes for farmers to foster learning, competences and skills



Make agricultural raw materials match the quality requirements of the industry and consumers

Building strong ties



Long-term partnership with farmers, to secure the supplies of nationally or locally sourced agricultural raw materials



Processing creates value and develops market outlets and trade opportunities for agricultural raw materials



With its central role in the food chain, the industry connects farmers and consumers' tastes and expectations



Preserve natural resources, increase resource efficiency and boost competitiveness

Support to farmers by providing equipment and inputs, facilitating joint investment, purchase or providing economic advice

Common research activities (field trials), knowledge transfer and advisory services to farmers to foster the uptake of innovations

Technology transfer and innovation to improve the quality of raw materials and their methods of production



Sustain the long-term viability of farms



Adapt to and mitigate climate change

