

FoodDrinkEurope supports health NGOs call for EU Diet, Physical Activity and Health Platform review

(Brussels, 16 April 2019) In a [letter](#) sent today to Anne Bucher, Director General of the European Commission's Health and Food Safety Directorate (SANTE), FoodDrinkEurope has joined other members of the EU Platform for Action on Diet, Physical Activity and Health in calling for a (further) review of the objectives and functioning of the Platform.

As part of its Priorities for the EU Institutions 2019-2024, FoodDrinkEurope calls for a comprehensive, co-ordinated and inclusive EU nutrition and health policy which is science- and evidence-based, respects food and ingredients and avoids Single Market fragmentation. Whilst, since its inception, the Platform has played an important role in facilitating dialogue and spurring concrete action to combat obesity and NCDs, FoodDrinkEurope shares the concerns about diminished political prioritisation of the Platform and of the contributions made to it by other actors over the past years.

In view of the next Commission mandate, we encourage the Commission to organise a broader joint reflection exercise with all relevant stakeholders on the way forward for multi-stakeholder action to combat obesity and NCDs in the EU.

-ENDS-

Note to the editors:

FoodDrinkEurope is the organisation of Europe's food and drink industry, the largest manufacturing sector and leading employer in the EU and a key contributor to its economy (294,000 companies, 99% SMEs, 4.6 million employees.)