FOODDRINK EUROPE

WHY INTERNATIONAL TRADE MATTERS

TO THE EU FOOD AND DRINK INDUSTRY

WORLD'S N° 1 FOOD AND DRINK EXPORTER

EXPORTS* **€110 billion**

IMPORTS* €74 billion

€36 billion
trade balance

+4% exports
per year on average, for 2014-2018 period

80% share of total EU agri-food exports which are manufactured

*2018 figures

TOP 5 EXPORT MARKETS

United States
€20.4 billion

China
€10 billion

Switzerland
€6 billion

Japan
€5.5 billion

Russia
€4.7 billion

PROVIDING HIGH QUALITY, VALUE-ADDED FOOD AND DRINKS

EU trade agreements with **+70 global partners**

+200 markets

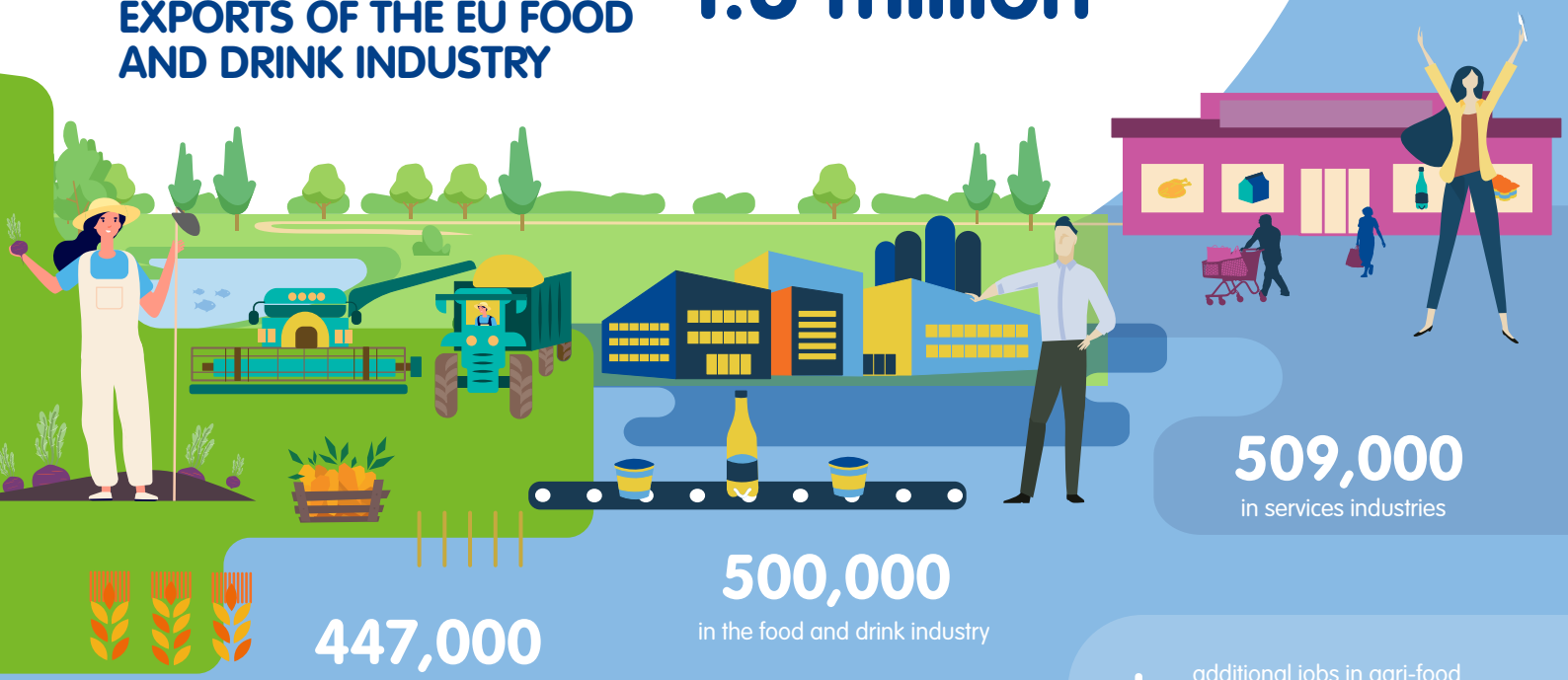
+90% of the world's consumers live outside the EU

Qualities of EU food & drink

- Product **variety and safety**
- Meeting **consumer expectations**
- Produced from safe and **sustainable agricultural raw materials respecting high environmental and social standards**
- **Tradition, innovation,** know-how

EU JOBS SUPPORTED BY EXPORTS OF THE EU FOOD AND DRINK INDUSTRY

1.6 million



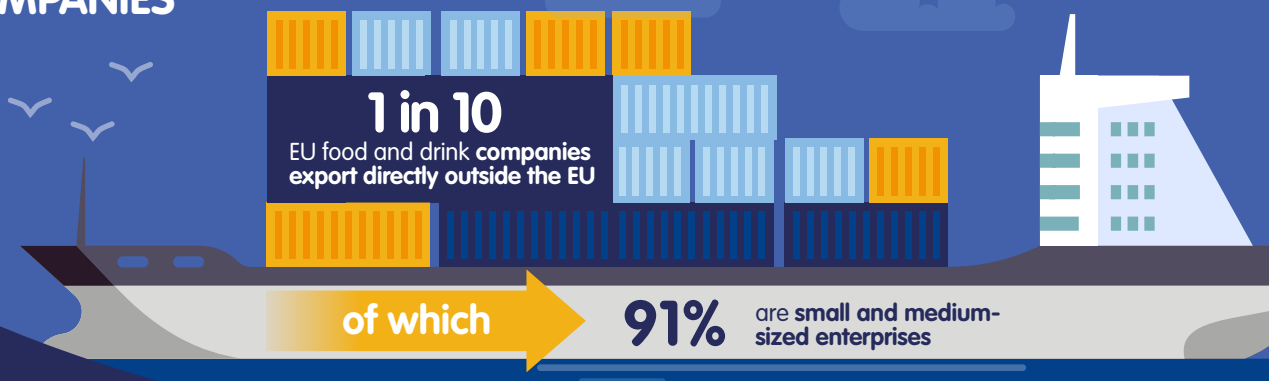
509,000
in services industries

500,000
in the food and drink industry

447,000
in primary industries

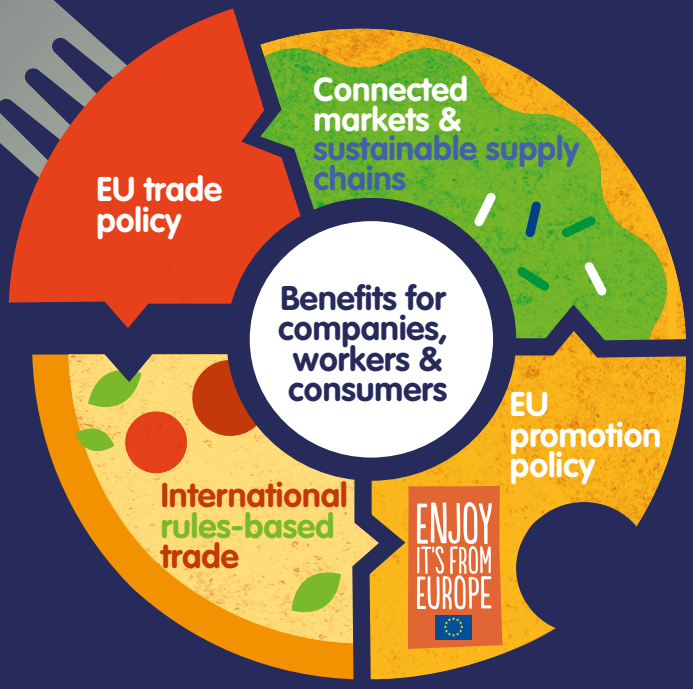
\+ additional jobs in agri-food activities outside the EU

OPPORTUNITIES FOR EU COMPANIES



1 in 10
EU food and drink **companies export directly outside the EU**

of which **91%** are **small and medium-sized enterprises**



SMALL SCALE **BIG IMPACT**

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Eurostat (Comext) / "EU exports to the world: effects on Employment", European Commission, 2018.